

Policy Identifier: MIE Website Cookies

An Associated College of Trinity College Dublin, the University of Dublin

Policy Title:	MIE Website Cookies Policy
Description:	To outline how Marino Institute of Education uses cookies and
	related technologies in order to provide its services
Author (Position):	Director of IT & eLearning
Version:	1
Approved By:	MIE Governing Body
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MIE Website Cookies Policy

Like most other websites, the Marino Institute of Education (MIE) website and network use cookies and related technologies to provide our services to you (collectively called "Cookies").

This Policy explains how we use Cookies on our website and services. This Policy forms part of our <u>Privacy Statement</u>.

1. What is a Cookie?

A Cookie is a small file consisting of letters and numbers that is downloaded onto your computer or other device. Cookies enable our systems to recognise your device. This recognition helps the efficient operation of our site and online services.

2. Does MIE use Cookies?

We use Cookies in the course of providing you with our services.

3. What Cookies does MIE use and why?

We mainly use Cookies to make our services work and to improve our services and user experience. By using our services, you consent to our placing the following types of Cookies on your computer or other device:

- 3.1. **To operate our service** we use essential Cookies to monitor login, session and status data. For example, this allows you to move around our services and enables us to know whether you are logged in or not. We also use Cookies to remember if you have seen our Cookie banner, to remember if you have signed in previously and to remember service settings that you customise. These Cookies are encrypted and processed only by the local machine to limit the impact of slow networks.
- 3.2. To improve performance we use Cookies to collect information about how users and visitors use our services. For example, which pages get visited most frequently and if users get error messages from pages on our website or app. These Cookies do not identify you personally. The information that these Cookies collect is aggregated and anonymous.
- 3.3. **To provide you with targeted advertising** we use Cookies to make the advertising you see relevant. These Cookies are used to deliver adverts or links relevant to you and your interests. They also limit the number of times you see a particular

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advertisement and assist in measuring how effective an advertising campaign is.

These Cookies may be placed by us or advertising networks with our, or our affiliate's, permission. You should note that without these Cookies you may still see and receive advertising through our services, but it may be less relevant to you.

3.4. To allow integration with third party services – we may allow third-parties (for example, LinkedIn, Twitter or Facebook) to set Cookies on your device. In these cases, if our services display content from a third-party, the third-party may place their own Cookies or similar technologies onto your computer or other device. We do not control the use of such Cookies and may not have any access to data collected by these third-parties. All use of Cookies by these third parties is subject to that party's respective privacy policies and Cookies policies.

4. How to manage and refuse Cookies

You may manage and refuse the use of Cookies by selecting the appropriate settings in your browser. Please visit your browsers help page for more information. However, if you do this you will not have access to many features that may make your browsing of our website and use of our services easier, and some of our services may not operate correctly.

5. Responsibility

- 5.1. The Director of IT & eLearning at MIE has responsibility for this Policy.
- 5.2. The Director of IT & eLearning, with support from the Head of Department, is responsible for the implementation of the <u>Virtual Learning Environment Policy</u>.

6. Changes to this Policy

This Policy may change from time to time. We recommend you review this Policy frequently to inform yourself of the current, up to date information about our use of cookies.

7. Related Documents

- 7.1. Virtual Learning Environment Policy
- 7.2. MIE Privacy Policy